Paul Street

Where: Shoreditch, Hackney. Pocket. What: 5,311 sqm commercial (213 hotel beds)



Paul Street, EC2

Architect: The Manser Practice

CMA Planning originally secured permission for a mixed use scheme containing 3755 sqm of office space and nine flats for this site in 2007. That development did not come forward, so revised proposals for this hotel on a portion of the site then emerged.

The hotel was designed with compact, air conditioned double bedrooms (11 sqm including shower rooms) without windows to allow for a more intensive, and thus sustainable, use of this city centre site. This 213 bedroom hotel will fit into a 5311 sqm building, whereas a more conventional hotel would require more than twice that area.

The proposition is all about delivering compact luxury for guests and features well appointed ensuite rooms where the emphasis is firmly on design. A chic new café / reception will act as a natural hub for the hotel's guests as well as the high-tech entrepreneurs of nearby 'Silicon-roundabout' and fashionable locals.

CMA Planning secured approval from the London Borough of Hackney in January 2013. In addition to setting out how windowless hotel rooms would work, CMA also addressed issues relating to land use and the LBH requirement for employment space, design generally and daylight objections raised by third parties.

CMA Planning represented the client throughout the planning process, coordinating the professional team, advising on options and strategy, producing the planning application documentation and working with the team to prepare other supporting studies. CMA conducted detailed discussions with the to ensure the project reached its successful conclusion.



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